

# Abhishek Khandelwal

Front-End Developer · UI/UX Designer · Social Media Executive

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## Education

**Bachelor of Computer Application** —ITM University

📅 Oct 2021 - May 2024

## Experience

**Keychron** — E-commerce Website Manager

📅 August 2024 - Present 2024

- Managed and optimized Keychron India's Shopify and WordPress websites, ensuring seamless user experience and efficient product listings.
- Designed and updated product pages, home pages, and key features, focusing on UI/UX and customer engagement.
- Oversaw product listings, descriptions, and inventory management to maintain accurate and up-to-date e-commerce content.

**DaurCom** — UI/UX Designer & Social Media Associate

📅 Nov 2022 - June 2024

- Support social media team with content creation and scheduling.
- Collaborate with UI/UX designers to learn design principles and techniques.
- Stay updated on UI/UX and social media trends and best practices.
- Working on Influencer marketing campaigns.

**Pninfosys** — Front-End Developer

📅 Feb 2022 - April 2022

- A front-end developer builds the part of websites and web applications that users see and interact with.
- We create websites and applications using web languages such as HTML and CSS.
- Their role is focused on the user interface and experie

**Newton School** — Marketing Intern

📅 Aug 2021 - Sep 2021

- As a marketing intern I was responsible for assisting the Marketing Manager with various tasks.
- The duties may include preparing marketing proposals and surveying customers.
- Role is to support the marketing team in achieving their goals.

**DaurCom** — Brand Associate

📅 Oct 2020 - Nov 2020

- Brand Associate supports the implementation of plans and initiatives related to the brand, customer experience, and loyalty to drive brand equity.
- They assist in market research activities to generate relevant market insights for the organization.
- Role is focused on strengthening the organization's brand and improving customer experience and loyalty.

# Skills & Tools

## Softwares

- Figma, MS-Word, MS-PowerPoint, ZOHO Campaigns.

## Soft Skills

- Communication, Team Work, Problem-solving, Adaptability, Research.

## Technical Skills

- HTML, CSS, Bootstrap, UI/UX Designing.

## Marketing Skills

- Social media management, Google Ads, Instagram Ads, FB Ads, Content writing, Social Media Analysis, Influencer Marketing, E-mail Marketing

# Certifications

- **Google Analytics**- Google Digital Academy
- **CSS**- HackersRank
- **Fundamentals of Digital Marketing**- Google Digital Academy
- **Front-End Development**- Great Learning
- **Blog authority**- Career Development College London
- **Membership site basics**- Career Development College London